

The Magnetism of Love: "Fun Facts" About Magnets from MagnetStreet Weddings

Love is the great magnetic force that unites all couples. How appropriate that a "save the date" magnet or magnetic wedding invitation should be a keepsake symbol of your wedding!

- Not surprisingly, early uses for magnets involved love and romance. The first magnets were natural stones called lodestones. The word "lode" means "lead." The lodestones were initially used to magnetize compass needles to safely "lead" sailors through treacherous waters to their loved ones waiting longingly at home.
- Legend has it that the first lodestones were discovered by a shepherd named Magnes. Lodestones contain magnetite, a natural magnetic material. The lodestone rock, containing magnetite, was named "magnet" after Magnes himself.
- Magnets are thought to have great therapeutic and healing powers. Magnets have been used in Chinese medicine from around 2000 BC in conjunction with reflexology and acupuncture.
- Cleopatra was the first celebrity to use magnets. It is documented that she slept on a lodestone to keep her skin youthful. Magnets are still used today as a first line treatment for many common physical ailments.
- We depend on magnets for hundreds of everyday tasks and likely don't even know it! Magnets are vital components in televisions, speakers, microphones, generators, transformers, electric motors, burglar alarms, cassette tapes, compasses, and car speedometers among many others.
- The average "Save The Date" magnet found on the refrigerator in North America is viewed approximately 7,900 times prior to the wedding!*
- Earth is the largest NATURAL magnet.

Sources: Magnetic Therapy Council; howmagnetnetwork.com (Geno Jezek)

**based on average length of engagement of 13 months, or 395 days (according to The Knot, www.theknot.com), multiplied by 20, or the average # of times the refrigerator door is opened per day in North America (according to the Whirlpool study conducted by Purdue University and the Department of Food and Nutrition)*

