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MagnetStreet Weddings Introduces Wedding Invitations line with Magnetic Invitation and Personal Photo Options, Utilizing Custom Design and Full Color Printing

Blaine, MN (July 30, 2007) MagnetStreet Weddings, a direct provider of custom wedding products, introduces an innovative wedding invitations line with the option to use a magnetic invitation and a personal photo. Available exclusively at MagnetStreet Weddings, invitation designs incorporate traditional through contemporary looks, customized to reveal the personal style of the bride and groom.

Coordinating invitation packages center around the invitation, whether it's magnetic, or linen paper. When the invitation is tucked into a full-color carrier card, with personalized, imprinted vellum overlaid, a polished layered look is achieved. Also included are the R.S.V.P. postcard, enclosure card and return address seal. Additional coordinating pieces consist of a table number card, place card and a wedding favor notepad, customized with a photo or decorative element on every page.

"Historically, wedding invitations have been limited to white or beige. We are offering the most innovative invitations for the wedding market in 40 years," according to David Baird, Vice President of Sales and Marketing at MagnetStreet. "We are anticipating our customer's desires and responding to a generation of brides that want more customization and products that reflect their personality."

Wedding invitation packages also coordinate with the Save the Date designs featured in the wedding gallery at www.MagnetStreetWeddings.com. A leading trend, the Save the Date announces the wedding four to 12 months ahead to secure the date with guests.

René Maleski, Sales and Marketing Manager at MagnetStreet Weddings commented, "Today's invitations have a new look that is defined through personalization, bold color and state of the art printing technology."

Invitation designs are searchable online by package, color, theme and style. Other available wedding products include wedding favor magnets, photo booth magnets, thank you cards and can be ordered via web, phone, fax or mail. For information, please visit the website: www.MagnetStreetWeddings.com

About MagnetStreet Weddings

MagnetStreet Weddings is a division of MagnetStreet, a direct provider and manufacturer of custom-printed marketing solutions for businesses, organizations and consumers. Founded in 1991, MagnetStreet combines excellent customer service with leading edge technology to provide customized products from business cards to life event magnets. Please visit www.MagnetStreet.com or call 800-788-8633.

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