

FOR IMMEDIATE RELEASE

'TIS THE SEASON TO BE...MARRIED!

*MagnetStreet Weddings Gets Busy During the Winter Engagement Season
Helping Couples "Save the Date" and Celebrate the Occasion*

WHEATON, IL– December 20, 2007- It's that time of year again! As the holiday season nears, more nervous guys (and, yes, a few women too!) are getting on bended knee to pop the question this holiday season. With the months of June, August and September* being the most popular months to get hitched (according to one of the nation's leading bridal resources, The Knot, www.theknot.com), newly engaged couples during the holiday season often average just six to nine months to get ready for the big day! With busy schedules dominating family calendars, it has become a common practice for "save the dates" to be mailed nearly the moment the engagement ring slides on the bride-to-be's finger. And, MagnetStreet Weddings – the premier Web-based resource for wedding essentials – is the "go to" resource for the 2.4 million brides each year* to let people know their wedding plans.

Supporting Brides since 2005

Headquartered in the Chicagoland area, MagnetStreet Weddings – a division of MagnetStreet – is a direct manufacturer and provider of custom-printed solutions for brides-to-be. Using leading-edge design and printing technologies in-house, MagnetStreet Weddings offers exceptional value through personalized and innovative products that change with the trends and the times. Launched in 2005, MagnetStreet Weddings has helped countless couples from around the world plan all of their wedding essentials from start to finish including "save the dates," wedding invitations, thank you notes and other wedding essentials in both in magnetic and non-magnetic options. Committed to being a "one stop shop" for promoting all of life's most special events, MagnetStreet Weddings continues helping newlyweds stay connected – well after the honeymoon is over – with holiday cards, "we've moved" announcements, and much more. But it all starts with the "save the date."





"A couple's wedding is an exciting time to really 'present' themselves for the first time as a unified image to family and friends. Because "save the dates" are typically the first official announcement of the big day, each one should be special and reflect the couple's personal style," says David Baird, MagnetStreet Vice President of Marketing. "With both the exceptional service of our Bridal Consultants, and our extensive design portfolio options there to support every stage of the planning process, we are fast becoming known within the wedding world for being THE resource for thousands of couples."

A Commitment to Customized Service

MagnetStreet Weddings employs a talented in-house graphics team that is committed to providing brides and grooms with personal attention and an eye for design. Ever-aware of current changes in bridal trends, the site's experts make suggestions on what is new and popular for the season and create original designs based on a couple's input. Whether brides prefer the "do-it-yourself" or "do-it-for-me" route, MagnetStreet Weddings offers a stunning array of options. As an extremely service-oriented company, MagnetStreet Weddings Bridal Consultants are happy to communicate via phone, e-mail or live online chat. Brides-to-be can also select from hundreds of existing templates, explore different fonts, colors and design elements, and upload their favorite photos to be incorporated into the product. The site also offers suggestions on appropriate invitation verbiage and advice on when and to whom to send both "save the date" announcements and invitations.

Competitive Pricing for Brides on a Budget

Understanding what a large financial commitment a wedding can be, MagnetStreet Weddings prides itself in offering beautiful, high-quality materials while maintaining competitive pricing. MagnetStreet Weddings offers several wedding "packages" that are both economical and efficient. To view all of the company's unique offerings and price options, visit their web site at www.MagnetStreetWeddings.com.





"MagnetStreet Weddings understands that wedding planning can be stressful and tries to make it easy, exciting and fun. We strive to exceed expectations at every turn so that our customers return again and again to MagnetStreet, letting us help promote life's big moments...whether it's their first holiday together, a new baby or their first home," says MagnetStreet President, Brian Baird.

About MagnetStreet Weddings

MagnetStreet Weddings (www.MagnetStreetWeddings.com) is a division of MagnetStreet, based in Wheaton, Illinois with sales and marketing operations in Blaine, Minnesota. MagnetStreet is a provider of high-quality, customprinted solutions for businesses, organizations, brides and families. With more than 15 years of expertise rooted in the promotional magnet industry, MagnetStreet products are likely to be found on every one of the 100 million+ refrigerators in the United States. From calendars to car door magnets, from "save the dates" to invitations, MagnetStreet strives to offer its customers unprecedented value through service, innovation and integrity. For more information about MagnetStreet, its broad product lines, and the many industries it serves, visit www.MagnetStreet.com.

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