

## PLEASE REVIEW THIS INFORMATION IF YOU ARE SUPPLYING US WITH ARTWORK.

### ACCEPTED SOFTWARE:

Adobe InDesign, Illustrator, Photoshop (CS or lower)

(We do not prefer, but will accept, QuarkXpress 4.1 files. Follow same guidelines for InDesign).

### PROVIDING PRINT-READY, DIGITAL ARTWORK:

*(see layout requirements, below)*

\*If uploading designs containing multiple image & font files to our website, all files should be compressed with WINzip OR Stuffit. \*

#### \* If file was created in **InDesign**:

- Include proper links and fonts.
- Make sure all colors are PROCESS CMYK (no SPOT colors).
- For artwork created in InDesign CS2, outline all fonts & export as .eps

#### \* If file was created in **Illustrator**:

- Include all imported files and convert all text to outlines (or provide all fonts used- see FONTS).
- All colors used should be PROCESS CMYK (no SPOT colors).

#### \* If file was created in **Photoshop**:

- All photo images must be a minimum of 300 dpi; line art should be saved at a minimum of 600 dpi.
- Image should be saved in CMYK mode.\*\*

### FONTS:

We accept OpenType and MAC TrueType fonts. (Please be sure to use and include MAC compatible fonts.)

### PHOTOS or ART to be SCANNED:

All art received should be free of any smudges, wrinkles, tears, etc. Images should not be smaller than the desired printing size. Glossy or smooth finish images scan the best. (We cannot scan images larger than 10" x 12".)

*Examples of unacceptable submissions:* Paper laser prints, photocopies, hand sketches, photos printed on inkjet printer, imprinted merchandise, preprinted or copyrighted material, or faxed artwork.

### DIGITAL PHOTOS:

Your digital photo submission must be at least **300 dpi at its desired printing size**. If using a digital camera, your camera should be at least 3 megapixels and set at the highest quality setting possible. This will result in a larger file size and will produce a higher quality image. (Please keep in mind that digital cameras and scanners often produce a red skin tone.)

We will NOT accept images created for the WEB. This includes PNG and GIF files.

**\*\*NOTE:** We will convert RGB images to CMYK. However, we cannot guarantee that there will be no color shift. WE ARE NOT RESPONSIBLE FOR COLOR CHANGES WHEN CONVERTING TO CMYK.

### Accepted Media:

CD Rom  
(We no longer accept Zip or Floppy disks.)

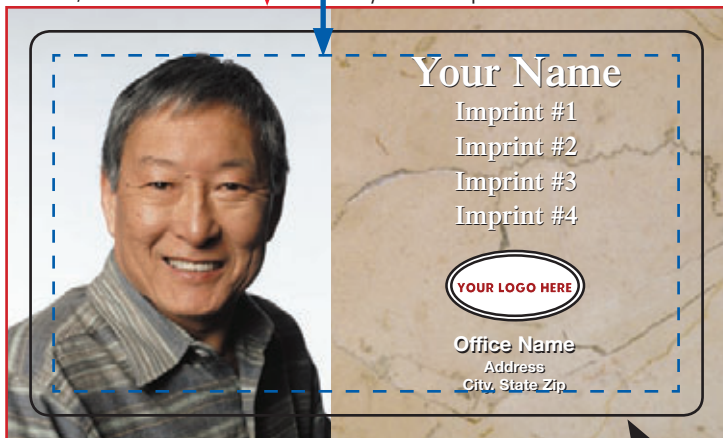
MagnetStreet does not send back artwork or media unless requested. Provide a self-addressed, stamped envelope & artwork will be returned.

## LAYOUT REQUIREMENTS

Sample: Product B (2" x 3.5")

**Outer Bleed:**  
*(indicated by red line)*  
Required: Bleeds of 1/8" (or .125") on ALL sides.

**Inner Margin:**  
*(indicated by blue line)*  
Required: 1/8" (or .125") on ALL sides.  
No text, logos, or part of main photo that you do not want cut off should extend beyond this point.



**Actual Magnet Size:**  
*(indicated by black line)*  
Varies depending upon size ordered.

MagnetStreet cannot assume responsibility for incorrect output of photos, completed artwork, or logos received via the Internet or CD.

We only guarantee the quality of ORIGINAL photos (NOT digital, scanned, or printouts on photo paper).