

Print-Ready Artwork

FOR ADVANCED DESIGNERS ONLY

Non-Designers, please refer to the "Design Your Own" worksheet.

Formats for Print-Ready Artwork

Sizes for Print-Ready Artwork

Artwork size must include an additional 1/8" (.125") on all sides

Acceptable Print-Ready Formats



InDesign File (.indd)

- Make sure colors are cmyk (no Spot colors)
- Include Links (called "packaging")
- Include fonts
- Include bleed of .125"
- If you want to compress your files, see details below.



Illustrator File (.ai, .eps)

- Make sure colors are cmyk (no Spot colors)
- Convert text to outlines (or provide all fonts)
- Include bleed of .125"
- Include all imported files (included photos)
- If you want to compress your files, see details below.



Photoshop (.psd, .tiff, .jpg)

- Image should be saved as cmyk
- Must be a minimum of 300 dpi at desired printing size
- Line art should be saved at a minimum of 600 dpi
- If you want to compress your files, see details below.



High Resolution PDF (.pdf)

- Do not downsample or compress resolution
- Include bleed of .125"
- Embed fonts or include all fonts used in document
- If you want to compress your files, see details below.
- MagnetStreet cannot take responsibility for low quality images used within the pdf.

Un-Acceptable Print-Ready Formats



Quark Express (.qxd)



Microsoft Publisher (.pub)



Microsoft PowerPoint (.ppt)



Microsoft Word (.doc)



Adobe Pagemaker (.pm)



Freehand

Bitmap (.bmp)

Corel Draw (.cdr)

Corel Photopaint

Fonts



Should be OpenType or Windows/PC TrueType
To compress your files, see details below.

OpenType

To compress your files:



Use WinZip or
(MAC) right-click (cmd-click) on the file(s), and select Archive;
(PC) right-click on the file(s) and select Send to > Compressed (zipped) folder. The file extension will change to .zip

Artwork Size
(indicated by red line)
1/8" outside magnet size to allow the graphic/color to extend beyond the edge.

Image Area
(indicated by green dotted line)
1/8" in from magnet size.
No text, logos, or part of main photo that you do not want cut off should extend beyond this point.



Actual Magnet Size:
(indicated by black line)

	Magnet Size	Image Area	Artwork Size to Submit	
A-999	3.5" x 4"	3.25" x 3.75"	3.75" x 4.25"	1125 x 1275 px
B/Z-999	2" x 3.5"	1.75" x 3.25"	2.25" x 3.75"	675 x 1125 px
C-999	3.7" x 5.7"	3.45" x 5.45"	3.95" x 5.95"	1185 x 1785 px
D-999	4" x 7"	3.75" x 6.75"	4.25" x 7.25"	1275 x 2175 px
E-999	5.5" x 5.5"	5.25" x 5.25"	5.75" x 5.75"	1725 x 1725 px
GC-999	5" x 8"	4.75" x 7.75"	5.25" x 8.25"	1575 x 2475 px
G-999	8.5" x 11"	8.25" x 10.75"	8.75" x 11.25"	2625 x 3375 px
J-999	10" x 18"	9.75" x 17.75"	10.25" x 18.25"	3075 x 5475 px
JB-999	3.5" x 10.5"	3.25" x 10.25"	3.75" x 10.75"	1125 x 3325 px
M-999	5.5" x 8.5"	5.25" x 8.25"	5.75" x 8.75"	1725 x 2625 px
NA/NAU-999	3.5" x 8"	3.25" x 7.75"	3.25" x 7.75"	975 x 2325 px
			there is a .625" white border around your image area on this product	
R-999	2" x 8.5"	1.75" x 8.25"	2.25" x 8.75"	675 x 2625 px
RMT-999*	2.375" x 3.25"	1.625" x 3"*	2.625" x 3.5"	788 x 1050 px
			* allow .625" at the bottom for attachment of calendar	
SIK-999†	3.5" x 9"	3.25" x 8.75"†	3.75" x 9.25"	1125 x 2775 px
			† allow 2.25" at the top of the backside for attachment of the magnet	

MagnetStreet cannot assume responsibility for incorrect output of photos, completed artwork, or logos received via the internet or CD.